

The following are the official fonts, uniform colors and logo colors that must be used with all uniforms and all spirit wear sold to represent JSD117 schools by school affiliated organizations.

Official Type Face:

This font should be used for the principal logo on all uniforms of JHS or JMS

PLAYER PRO BOLD

This font may be used as an alternate when using Crimson(s).

Cream Puff Cursive

Primary Colors:

The Official Jacksonville Middle/High School colors are PMS 200 Red and White.



PMS 200



WHITE

Secondary Colors

The following colors may be used only as accents to the Primary colors



BLACK



PMS 443

Primary Logo

The following is the preferred logo of JHS /JMS. This logo may only be printed in PMS 200 Red or White. The space block may be removed with AD approval.



Secondary Logos:

The following logos may be used in place of the primary logo. These logos may only be printed in PMS 200 Red or White.



Uniforms shall be any item of clothing worn by a student while representing JHS/JMS in a school sponsored event. Items include warm-ups, shooting shirts, etc. that are worn on game day on the field/court/stage etc. In all cases, the Player Pro Bold font must be used with the exception of "CRIMSON(S)" which may be in Cream Puff Cursive or another approved font if "J" or "JHS/JMS" or "JACKSONVILLE" in Player Pro Bold is also used as the principal logo on the uniform.

Anything that includes the official logos and will be part of a uniform must be approved by the Athletic Directors of Jacksonville High School or Jacksonville Middle School.